



ULTIMATE ZOMBIE SHOOTING EXPERIENCE

JOIN THE ZOMBIE HUNT FRANCHISE TEAM

Would you like to join the Zombie Hunt team of franchisees, build a business based on our winning formula, and succeed while preparing Britain for a zombie apocalypse?

A Zombie Hunt franchise is fun and has amazing earnings and growth potential. We've developed a winning formula for a successful business. We have a training program which will teach you the most important methods for running your own Zombie Hunt operation. We also have people who are dedicated to providing ongoing support for our franchisees. We'll offer advice on marketing your business along with proven strategies and tools for attracting customers.

As a Zombie Hunt franchisee, you can also take advantage of our bulk buying power to equip your business at significantly lower cost.

AS A ZOMBIE HUNT FRANCHISEE, YOU'LL GIVE FAMILIES AND FRIENDS THE ULTIMATE ZOMBIE SHOOTING EXPERIENCE.

WHY YOU'LL SUCCEED

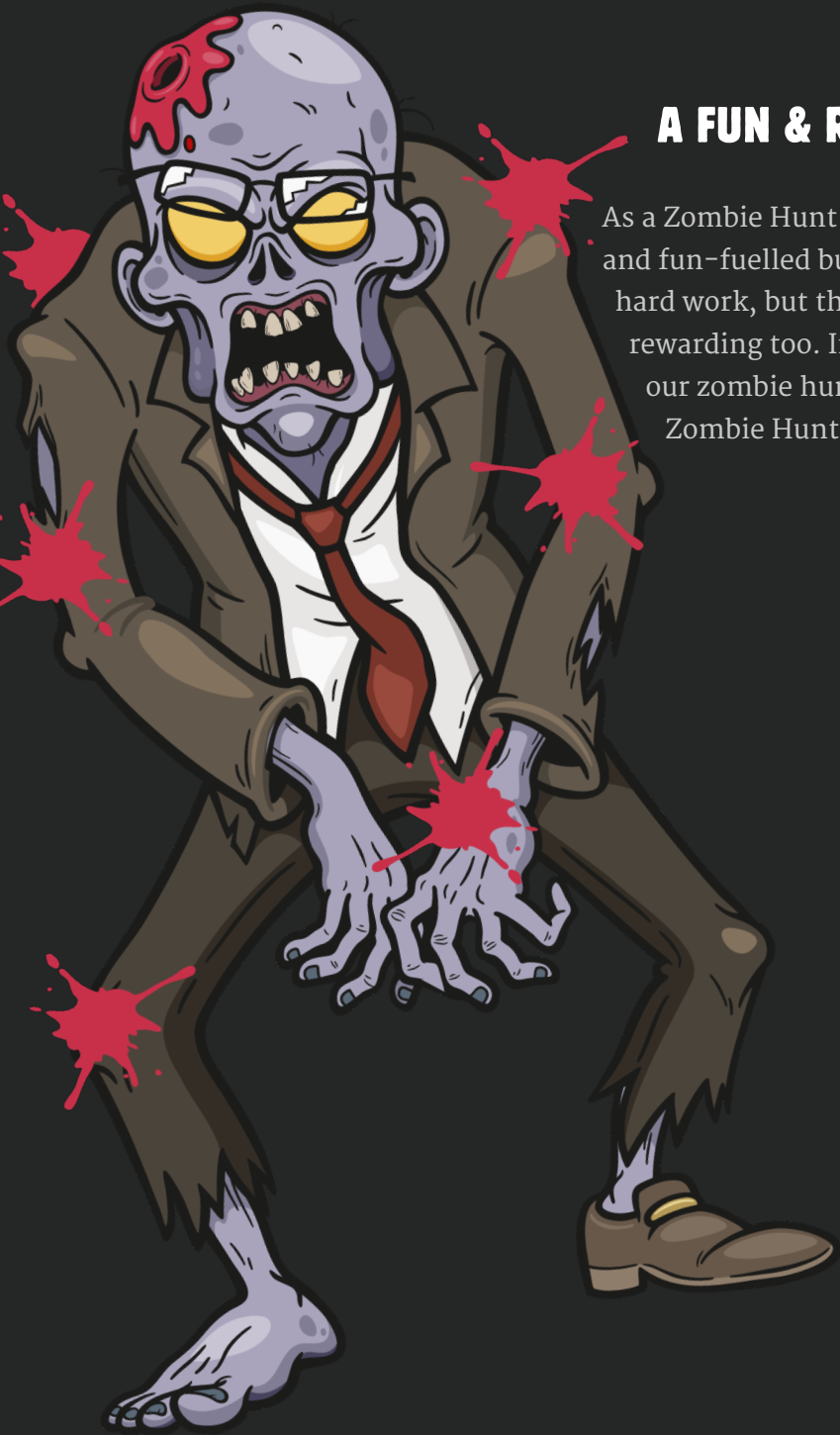
1. Group purchasing
2. Marketing assistance
3. Strong brand
4. Track record of success
5. Training and support

ABOUT US

Zombie Hunt was founded by Marc Roberts and his wife Sonia. Marc's a seasoned business optimisation specialist with over 25 years experience in automotive, construction, healthcare, steelmaking, and technology. Marc has helped many organisations harness the full potential of their teams to achieve exceptional levels of performance. Marc is also the author of '*Performance Hubs: Engaging Teams in Focused Improvement.*'

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A FUN & REWARDING OPPORTUNITY

As a Zombie Hunt franchisee, you'll run a highly infectious and fun-fuelled business. Running your own business is hard work, but that doesn't mean it can't be fun and rewarding too. If you're dedicated and fearless—just like our zombie hunters—you can reap the rewards of a Zombie Hunt franchise from the very first day.

WHAT YOU GET

- Advice on hosting hunts
- Advice on gun selection
- Event management information
- Reactive target instructions
- Marketing pack with artwork
- Merchandise designs
- Music playlists
- Operations manual
- Range layout ideas
- Safety advice and checklists
- Supplier contacts
- Support from our network
- Support with venue selection
- Target templates
- Training on running a safe range
- Secure website booking facilities

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EARNINGS POTENTIAL

	Year 1	Year 2	Year 3
Annual sales	£285k	£385k	£605k
Cost of sales	£60k	£80k	£130k
Gross profit	£220k	£300k	£475k
% profit	78%	78%	78%

Based on a six lane set up at an all-inclusive fee of £40 per person. Excluding Range Master salary and venue hire.

Additional revenue may be earned from clubs and merchandise sales.

For more information about becoming a Zombie Hunt franchisee and a no-obligation conversation, contact Marc Roberts on 07914 967 230 or email marc@zombiehunt.co.uk

**GIVE FAMILIES AND FRIENDS
THE ULTIMATE ZOMBIE
SHOOTING EXPERIENCE.**

